



SwanPerch™

A publishing house for the inner life.

Books • Spoken Word • Objects

THE FEELING

Swan Perch™ was created for the hours most modern life forgets.

The moments after dinner, when the house grows quiet.

Early mornings, before the day asks anything of you.

Those in-between hours when attention softens and the inner life becomes audible again.

This is not a publishing house built for speed or output.

It is built for return.

For rereading a passage not because it is complex, but because it feels familiar.

For listening again, not to learn something new, but to feel something settle.

Swan Perch™ exists because inner life needs care, not correction. And because comfort, real comfort, is not indulgence, but a condition for presence.

WHAT SWAN PERCH™ IS

Swan Perch™ is a luxury publishing house and lifestyle imprint devoted to the inner life.

It publishes works meant to live alongside people rather than pass through them.

Books meant to be opened slowly.

Spoken word meant to accompany quiet.

Objects meant to invite the body into rest so the mind can wander freely.

Every expression under Swan Perch™ is designed with longevity in mind — not relevance, not vitality, not speed.

This is publishing as hospitality.
Publishing as atmosphere.
Publishing as a place you can return to.



Overview

Swan Perch™ is a literary and cultural brand centered on presence, listening, and emotional intelligence. It functions as an umbrella world from which multiple works emerge, each exploring different dimensions of inner life through spoken word, literature, and story.

Swan Perch™ is not a platform built around trends or commentary. It is a body of work designed to slow the reader and listener down, offering language for experiences that are often felt but rarely named.

Why Swan Perch™ Belongs in Cultural & Literary Spaces

In a media landscape dominated by urgency, opinion, and constant output, Swan Perch™ occupies a deliberately different position.

It exists to:

- Restore stillness and depth in modern literary culture
- Treat listening as a form of literacy
- Offer content that is observational rather than prescriptive

This makes Swan Perch™ particularly relevant for institutions and partners seeking meaningful engagement rather than volume-based attention.

Intended Audience

- Adult readers and listeners seeking depth over instruction
- Cultural institutions and bookstores curating thoughtful literary work
- Media platforms focused on long-form, reflective content
- Brands aligned with restraint, elegance, and emotional intelligence

Swan Perch™ attracts an audience that values discernment and intentional consumption.

Formats & Expressions

Swan Perch™ is expressed through:

- Published books and written works
- Spoken word audio series
- Curated literary and cultural events
- Select media features and interviews
- Thoughtful brand and cultural collaborations

Engagement Opportunities

Swan Perch™ may be featured through:

- Bookstore placements and curated displays
- Literary events and readings
- Cultural partnerships and collaborations
- Editorial and long-form media features



WHAT MAKES IT DIFFERENT

Most modern publishing is optimized for attention.
For immediacy.
For the pressure to say something now.

Swan Perch™ is optimized for presence.

There are no trend cycles here.
No urgency to react.
No insistence on being heard above others.

Instead, the work assumes an intelligent, emotionally literate reader, one who does not need to be instructed, persuaded, or entertained to stay.

Swan Perch™ publishes what people didn't know they were waiting for, because it speaks to parts of life that are rarely addressed without noise.

A WORLD YOU CAN ENTER

Swan Perch™ is not only read or listened to.
It is entered.

It exists in small, sensory ways:

- a book left open on a table
- steam rising from a cup beside it
- a voice continuing while the room grows dim
- a blanket pulled closer without thinking

This world is designed to feel lived in, not staged.
To feel welcoming rather than impressive.

Swan Perch™ is not about escape.
It is about staying.

PUBLISHED WORKS & EXPRESSIONS

PEARL BRANCH

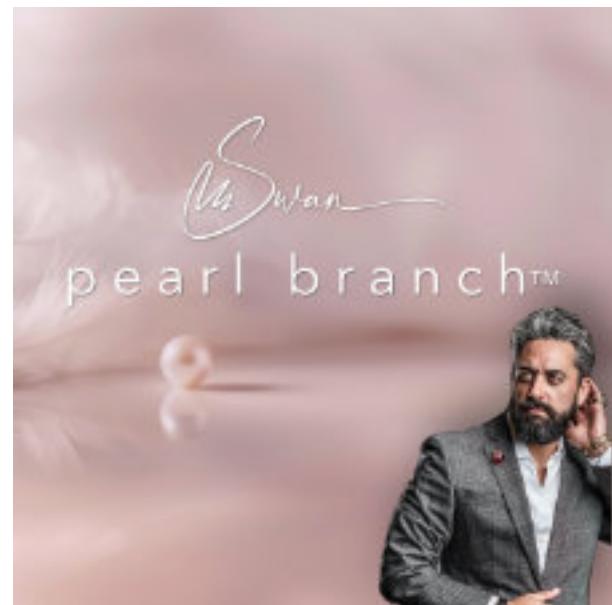
Spoken Readings of Wisdom & Inner Life

Pearl Branch is not a podcast.
It is a collection of spoken observations.

Each reading offers language for moments people
already recognize — adulthood, identity, restraint, grief,
growth, longing, stillness. These are not lessons. They
are acknowledgments.

There are no guests.
No interviews.
No topical commentary.

Pearl Branch trusts that wisdom does not need
performance to be felt.
It arrives quietly, like something remembered rather
than learned.



Why Pearl Branch Is Distinct

Pearl Branch was created to address a gap in spoken-word media.

Most audio content prioritizes conversation, expertise, or entertainment.

Pearl Branch prioritizes recognition.

Intended Audience

- Adult listeners seeking thoughtful, non-performative audio
- Readers interested in philosophy, emotional intelligence, and reflection
- Libraries and cultural institutions curating spoken-word experiences
- Media platforms that value authorship and voice

Pearl Branch appeals to audiences fatigued by constant opinion and explanation.

Formats & Availability

Pearl Branch is delivered as:

- Recorded spoken readings (audio-first)
- Select literary and cultural features
- In-store listening or reading events
- Curated appearances aligned with literary values



PETAL BRANCH

Spoken Readings of Intimacy & Romance

Overview

Petal Branch is a spoken-word series exploring intimacy, desire, and emotional honesty through deliberate, composed readings.

While sexual in intention, Petal Branch is not sensational or performative. It approaches intimacy as a form of emotional clarity rather than spectacle.

Each piece is written and spoken to be experienced privately and attentively.

These readings are romantic and erotic — explicit in intention, restrained in execution. They do not perform desire. They hold it.

Petal Branch speaks to longing as part of a whole inner life — not something separate, hidden, or exaggerated. It is written to be experienced privately, warmly, and without apology.

This is not fantasy without grounding.
It is intimacy with composure.



Why Petal Branch Is Necessary

Intimacy is often treated as either instructional or explicit without depth.

Petal Branch occupies a rare middle ground:

- Explicit without being crude
- Romantic without fantasy detachment
- Grounded in emotional intelligence

It offers language for desire that is mature, intentional, and respectful of the listener.

Intended Audience

- Adult readers and listeners seeking tasteful, emotionally grounded intimacy
- Literary romance audiences interested in spoken word
- Cultural spaces open to nuanced adult content

Petal Branch is intended for adult audiences only.

Formats & Availability

Petal Branch is available as:

- Spoken intimacy and romance readings (audio-first)
- Private or select public listening events



SERENITY'S FEATHERS™

The Story World

Do you remember the moment you first realized the world was louder than it needed to be?

Not frightening, just crowded.
Crowded with instructions.
Crowded with urgency.
Crowded with answers that arrived before the questions had time to form.

Serenity's Feathers™ was written for the reader who still notices these moments.

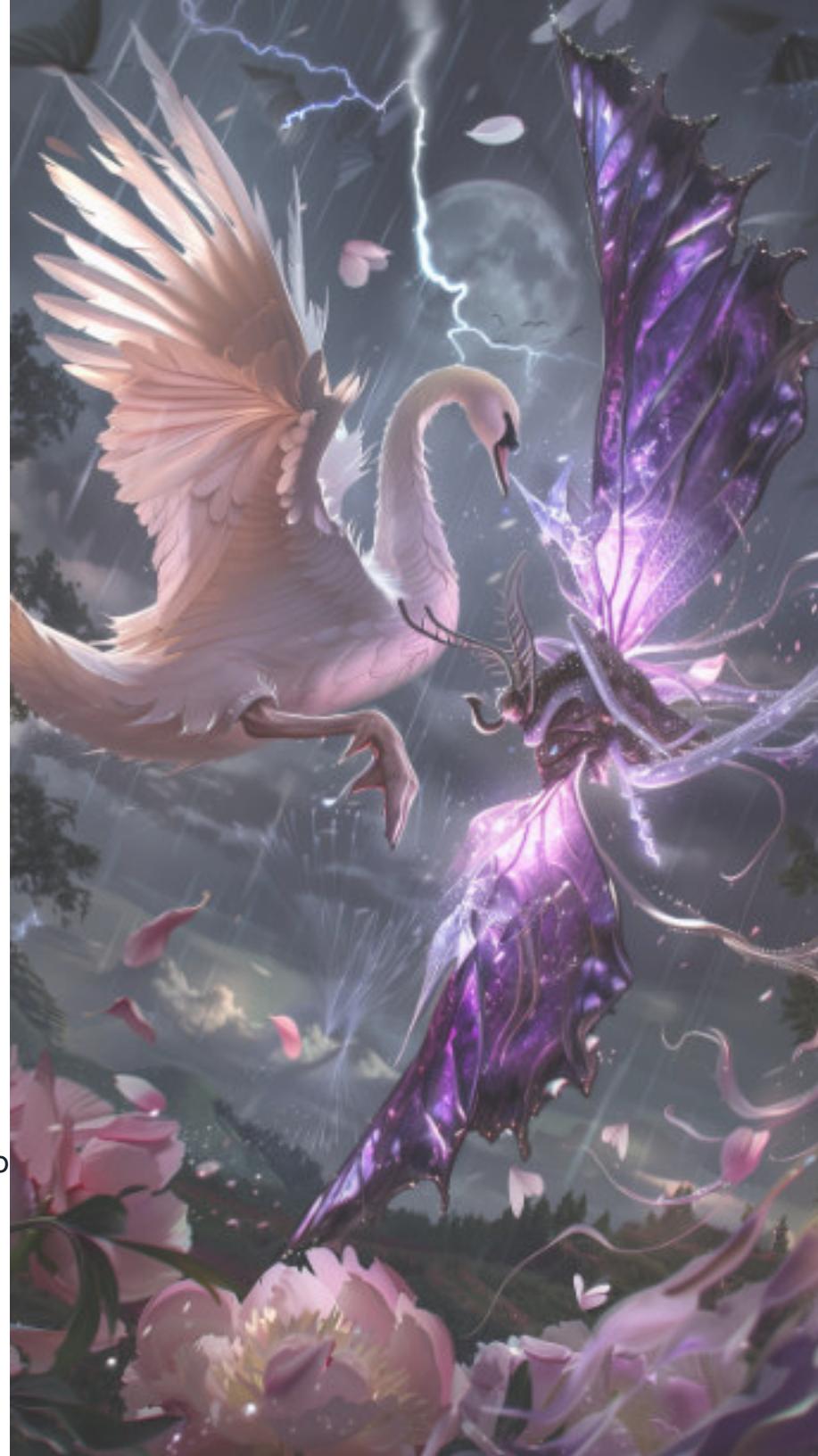
For the child who asks why and means it.
For the adult who remembers asking, and wonders when they stopped.

Serenity lives in a world where curiosity is safe.
Where softness is not weakness.
Where listening is a form of courage.

Serenity's Feathers™ invites the reader into a space that feels calm without being empty, imaginative without being chaotic, and thoughtful without becoming heavy.

It is a book for readers who need permission to slow down, and for caregivers, educators, and librarians who recognize that emotional intelligence begins not with instruction, but with wonder.

This is not a story that demands attention.
It is a story that waits.





WHY THIS BOOK WAS MISSING

Serenity's Feathers™ exists because there has been a quiet absence in children's literature.

Many modern stories move quickly toward a moral.
They explain feelings instead of allowing them.
They entertain without leaving room for reflection.

This book was written to restore something rare:
a story that respects the inner world of the reader.

Serenity's Feathers™ does not teach emotional intelligence by naming it.
It allows emotional awareness to emerge naturally through story, imagery, and pacing.

Available formats and placements include:

- Illustrated hardcover and paperback editions
- Library and independent bookstore distribution
- Author readings and signings
- Educational and creative partnerships
- Family-friendly literary events

Serenity's Feathers™ is designed to be returned to, not outgrown.

It belongs in spaces that value imagination, gentleness, and the quiet work of helping young readers understand themselves.



Deliverables & Use

Serenity's Feathers™ is published as:

- Illustrated books
- Library and independent bookstore placement
- Readings, signings, and family-friendly events
- Educational and creative partnerships

The story world is designed to grow with the reader, offering new depth with each return.

OBJECTS

Swan Perch™ also publishes objects.

Not merchandise, companions.

Objects designed to hold the body while the mind listens:

- tea cups and mugs
- blankets and throws
- pillows
- linen-bound notebooks
- reading and listening companions

Each object is created to support stillness, warmth, and ease.

They are not seasonal novelties.

They are meant to be lived with.



SWAN

[Swan's Story](#) [Books](#) [Podcasts](#) [Appearances](#) [Contact](#)



Business Oracle Deck

SOLD OUT



Right Lane Must Exit

SOLD OUT



Swan Chalice Cup

SOLD OUT



Swan Dad Hat

SOLD OUT



Swan Shirt

SOLD OUT



Swan Journal

SOLD OUT



Swan Silk Scarf

SOLD OUT





SWAN

Spokesperson & Narrative Voice of Swan Perch™

Overview

Swan serves as the spokesperson and narrative voice for the Swan Perch™ brand world.

He is not positioned as an influencer, educator, or motivational figure.

His role is to articulate, narrate, and give coherence to the world and its works.

Swan represents authorship and voice, not personality-driven branding.

Role Within the Brand

As spokesperson, Swan:

- Voices written and spoken works
- Represents Swan Perch™ in select public contexts
- Maintains tonal and philosophical consistency across all expressions

The emphasis remains on the work itself rather than the individual.

Appearances & Engagements

Swan may participate in:

- Select media interviews (long-form preferred)
- Literary and cultural appearances
- Bookstore events and readings
- Private or invitation-only discussions

Appearances are limited and alignment-based.



A man with a beard and dark hair is sitting on a wooden staircase, leaning forward with his head in his hands. He is wearing a long-sleeved blue shirt and dark pants. The staircase has a dark carpet runner and wooden railings. The background shows a hallway with a red door and a light fixture. A large, stylized signature "Ch Swan" is overlaid on the left side of the image.

Ch Swan

Swan Perch™

It is for those who want to slow down, and are willing to stay with themselves when they do.

For readers, listeners, and partners who understand that comfort is not a distraction, but a doorway.



Swan Perch™

Publishing for the inner life.

Books · Spoken Word · Objects

Keep Searching.



CONTACT & BOOKING INFORMATION

Email: swanmanager@swanperch.com

Instagram: [@swanperch](https://www.instagram.com/swanperch) | Website: swanperch.com

